MADHYA BHARAT CONSORTIUM OF FARMERS PRODUCER COMPANY LIMITED (MBCFPCL)

State Federation of Farmers Producer Companies of Madhya Pradesh
Promoted by Small Farmers Agribusiness Consortium (SFAC)
MoA, Gol, Govt. of Madhya Pradesh, Rabobank Foundation & NGOs

An initiative towards leverage the benefits of the economy of scale for strengthening & up-scaling of agribusiness of small farmers’ organizations …….
Brief about MBCFPCL......

We are a state federation of farmer’s producers companies of Madhya Pradesh working through 50 farmer’s producers companies and covering more than 1 lacs farmers of 29 Districts directly. This organisation is promoted by Small Farmers Agribusiness Consortium(SFAC) Ministry of Agriculture & Cooperation, GoI New Delhi with help of state department of agriculture and some good NGOs.

Vision:
Develop MBCFPCL as one stop agribusiness solution to the member farmers organisations, flourish professionally and delivering best quality agribusiness and agri extension services to more than 1 lac farmers effectively through strong network of producer organisations.

Key objective of MBCFPCL is to create an umbrella support to member FPOs particularly on market, brand development, credit, extension, insurance & statutory issues and leverage the benefits of economy of scale.

Main Business Activities of MBCFPCL are
- Marketing of crop seeds produced by the member FPOs, (OP & Hybrid).
- Backward integration of the agriculture inputs for member FPOs.
- Facilitate Linkages for farm mechanisation through custom hire centres.
- Niche based processing and value addition.
- Production Aggregation & Marketing of agriculture produces especially of RCI/Responsible produces like RTRS Soya, BCI cotton and organic grains & vegetables.
- Trading of commodities produced by small farmer.

Our Strength:
- Having strong network of FPOs covering more than 1 lakh farmers across the state with cultivated land of >2 Lacs Ha.
- We have retail outlets chain of more than 75 managed through member FPOs.
- Have experienced team of Agribusiness Professionals and Finance management at state and regional levels.
- Have reached in unreached areas and have market which is not yet explored.
- Having rich basket of crops & varieties under production & marketing (OP & Hybrid).

Dealing with Crops:
Wheat (including Sharbati and Durum both)
Gram (Kabuli & Desi both)
Pigeon Pea, Lentil, Black Gram, Green Gram
Soybean (Responsible Soya), Cotton (Including Better cotton) & Maize
Rice (Organic and RCI)
Kodo Kutki, Niger, Mustard, Linseed

Governing Body of MBCFPCL...
1. General body (Apex body formed by all members-42)
2. Board of Directors-12 (elected in AGM)
3. Executive body
   1. Committees of Directors -2(Finance & Procurement)
   2. Chief Executive Officer and other staffs working under supervision of BoDs, providing professional assistance and managing business
3. Advisory Committee - Proposed (selected person from promoting NGOs, Banks, Govt.)
Vegetables & Spices
Onion, Tomato, Potato, Chilly, Coriander, Ginger and Garlic

Hybrid Seeds

Business Progress & Plan Yr-1...
- Current Annual Business turnover > 21 crore (cumulative of member FPOs)
- Annual Business target > 100 crore & farmer out reach > 1 lakh
- Establishing regional storage & processing centres across the state
- Enter into Agreements with are major players of agri input & output trading
- Production and Marketing of hybrid Vegetable Seeds in partnership with private seeds Companies.
- Opening/strengthening of min 75 FPCs outlets
- No of Member FPOs - 65 with min equity base of 25 lacs
- Setup Seeds & Soil Testing Labs
- Market development, MBCFPCL brand promotion,
- Entering in e-commerce or e-trading activities in collaboration with private companies to open other marketing channels for member FPOs
- Opening of Outlets/ Kiosks/Kisan Mandis of fresh fruits & vegetables in Municipal territory for sale of member FPOs produces
- Bringing more women farmers in Board of MBCFPCL & Boards of member FPCs and decision making process

Branding & Marketing of Bio-pesticide (Neem Oil) by MBCFPCL in partnership with member FPO

Photo Gallery