



GUIDELINES FOR CREATING BUSINESS DEVELOPMENT CELL ON OUTSOURCED BASIS IN SFAC

SFAC has been providing Venture Capital Assistance to agripreneurs to set up agribusiness ventures in close association with banks, thereby providing an assured market to producers and also in augmenting rural income and employment. Over the last few years proposals seeking Venture Capital Assistance have considerably increased.

SFAC proposes to enhance VCA proposal processing through a specialized Cell called the Business Development Cell under Project Development Facility of SFAC. The Business Development Cell will be created on outsourced basis for a period upto 31.03.2012.

Broad Objective:-

To popularize the scheme amongst prospective entrepreneurs, sponsoring banks and to promote the scope of scheme in other regions.

Term of Reference :-

1. To generate proposals from banks, liaisoning with State level SFACs, Industry bodies, scientific institutions, NGOs, livelihood institutions etc.
2. To collect / collate basic information / data relating to proposals as well as input of sanction details of assisted units.
3. To periodically monitor projects by sending emails to assisted units.
4. To examine the proposals
5. To prepare agenda items for various committees of SFAC.

Requirement of Manpower :-

Project Assistants :- Five Project Assistants with Graduation degree with specialized qualification in business administration, human resource management, rural development, commerce with knowledge of computers

Stenographer :- One Stenographer with Graduation degree.

Dispatcher:- One Dispatch rider.

Eligibility : Following are eligible to apply:-

- a. Any public sector or private sector institution with the following criteria :-

- i. Minimum experience of 5 years of agriculture/agribusiness project management and support.
- ii. Agency or institution has on its rolls experienced staff / manpower.
- iii. Institution is not black listed by any Central or State Agency.
- iv. Its in compliance of all necessary laws.

No documentation is required to be submitted at this stage. An application on institutional letterhead covering the above points will suffice. Documents will be checked later for short listed institutions.

The bidding process will follow the two envelope system. First envelope marked **TECHNICAL PROFILE** in bold letters will contain detailed institutional profile, experience, area of operation, capacity, technical expertise, etc.

The second envelope marked **FINANCIAL BID** in bold letters will give the detailed financial bid for supporting BDC. The financial bid must include all expenses, provide fullest possible details and include all taxes.

The decision of the Managing Director, SFAC in respect of acceptance or rejection of any or all bids will be final and no reasons for the same will be provided.