## **Request for Proposal**

## **Appointment of Transaction Advisor For augmenting National Agriculture Market (NAM)**

Corrigendum - I

22<sup>nd</sup> November, 2017



## SMALL FARMERS' AGRI-BUSINESS CONSORTIUM

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Clause 2.1.3. Key Personnel				Clause 2.1.3 Key Personnel : Modified				
Key Personnel	Essential Educational Qualification	Length of Professional Experience	Minimum Experience on Eligible Assignments		Key Personnel	Essential Educational Qualification	Length of Professional Experience	Minimum Experience of Eligible Assignments
Agri- marketing Business Professional	MBA / PGDM in Agribusiness or Rural Management	12 years	He/she should have experience of working on agriculture/agribusiness projects and commodity management, procurement, trading in at least 2 (two) similar assignments. Should have field exposure of agricommodity handling	r H H	Agri- marketing Business Professional	MBA / PGDM in Agribusiness or Rural Management or Masters in Agribusiness / Agriculture	12 years	He/she should hexperience of working agriculture/agribusiness projects and commo management, procurem trading in at least 2 (t similar assignments. She have field exposure of a commodity handling
Information Technology Professional	BE / B-Tech in Computer Science / IT	10 years	System Analysis and Development of Application Software for trading / commodities trading / commodity exchanges etc. Knowledge of hosting of hardware / software infrastructure. He should have experience in at least 3(three) similar assignments.	7	Information Technology Professional	BE / B-Tech in Computer Science / IT / M.C.A.	10 years	System Analy Development of Softw for trading /commodi trading / commod exchanges /design development of payn systems / invent management / supply ch mgt. etc. and Knowledge hardware for hosting application He should h experience in at least (two) similar assignment

Quality / Assaying Professiona	Graduation with Science I / Food Technology / Agriculture / Chemical Engineering	10 years	Quality assaying of agricommodities, knowledge of instrumentation for quick assaying solutions, setting up of tradable parameters and Indian and International standards for enabling harmonization with parameters of the National Agriculture Market. Professionals having worked with reputed National Accredited labs will be preferred.	Quality / Assaying Professional	Graduation with Science / Food Technology / Agriculture / Chemical Engineering	10 years	Knowledge of instrumentation for quick assaying solutions and Indian /International standards for assaying / grading. Professionals having worked with reputed NABL Accredited labs will be preferred.
Logistics Professiona	Graduate in any discipline with MBA/PGDM in Supply Chain Management	10 years	Having adequate knowledge and experience of handling of storage, transport of agricommodities on pan - India basis, preferably of commodity exchanges. Professionals from Transport / Warehousing Companies of National Repute will be preferred.	Logistics Professional	Graduate in any discipline with MBA/PGDM	10 years	Having adequate knowledge and experience of handling of storage, transport of agricommodities on pan - India basis, preferably of commodity exchanges. Professionals having experience in logistics / agri warehousing consulting.

## 2. Clause 2.2.1 Conditions of Eligibility of Applicants:

The Applicant must have direct experience as Transaction Advisor or Consultant relating to agriculture marketing preferably in electronic market platform or relevant field. Assignments preferably may relate to the projects of agriculture e-marketing platform, spot exchange, commodity exchange, agriculture supply chain, Agriculture/Food Park/ Biotech Park Infrastructure Development, and Agribusiness Project Management. The projects quoted for experience should be of minimum value of Rs. 30 crore each.

Clause 2.2.1 Conditions of Eligibility of Applicants: Modified

The Applicant must have direct experience as Transaction Advisor or Consultant relating to agriculture marketing preferably in electronic market platform or relevant field such as projects of agriculture e-marketing platform, spot exchange, commodity exchange, agriculture supply chain, Agriculture / Food Park / Biotech Park Infrastructure Development, and Agribusiness Project Management.

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3.	Clau	Clause 3.1.2 Scoring criteria								
	S.N	Criteria	Max Marks							
	1. Fi	irm Level								
	Α	Transaction Advisory Experience for projects having cost	8							
		above 50 Crore	8							
		Experience of large Program Management for one year or								
	В	more for government entities having a fee of 1 Crore or	8							
		more								
		Average annual turnover in the last 3 financial years								
	C	immediately preceding BDD from professional fee and	7							
		service charges								
	D	Past experience of working on similar type of projects	12							
	2.Ur	nderstanding of the Scheme / Project								
	Е	Presentation to the project understanding and	15							
		methodology proposed for deliverables.	13							
	3. P	rofile and Experience of the Key Personnel								
	A	Team Leader	8							
	В	Institution Development Professional	8							
	С	Agri-marketing Business Professional	7							
	D	Banking Professional	7							
	Е	Information Technology Professional	5							
	F	Legal Professional	5							

5

5

100

G Quality / Assaying Professional

H Logistics Professional

Total

S.N	Criteria	Max Mark
1. F	irm Level	
A	Transaction Advisory Experience across all sectors for projects having cost above 50 Crore	8
В	Experience of large Program Management for one year or more for government entities having a fee of 1 Crore or more	8
С	Average annual turnover in the last 3 financial years immediately preceding BDD from professional fee and service charges	7
D	Past experience of working on similar type of projects (as defined at 2.2.1) having project cost above Rs. 30 crore.	12
2.Uı	nderstanding of the Scheme / Project	
Е	Presentation on the project understanding and methodology proposed for deliverables is to be made to Technical Evaluation Committee after tech. bid opening.	15
3. I	Profile and Experience of the Key Personnel	
A	Team Leader	8
В	Institution Development Professional	8
С	Agri-marketing Business Professional	7
D	Banking Professional	7
Е	Information Technology Professional	5
F	Legal Professional	5
G	Quality / Assaying Professional	5
Н	Logistics Professional	5
	Total	100