

M/s Dindayal Colloids Pvt. Ltd., Jodhpur, Rajasthan

In the Borananda area of Jodhpur, Rajasthan a manufacturing & processing unit was established in the year 2012 called M/s Dindayal Colloids Pvt. Ltd. This unit was established to manufacture Guar Gum powder and its by products- Guar churi & Guar Korma. The unit mainly focussed on manufacturing & processing of Guar gum products and was an export oriented unit.



To encourage the venture, Small Farmers' Agribusiness Consortium granted a Venture Capital Assistance amounting to Rs 75 lacs. The total cost of the project was Rs 1966 lacs which included a loan of Rs 300 lacs from Central Bank of India, Margin money of Rs 400 lacs and a subsidy of Rs 50 lacs.



With a commendable plant capacity of 100 MT Guar per day it created noticeable employment opportunity for 24 people from the rural areas. The plant has been paying its loan amount to Central Bank of India diligently and as per the schedule since the year of establishment of this unit.

M/s SMS International Beverages Pvt. Ltd.

In the Lodhi Mazra, Solan district of Himachal Pradesh, a commercial manufacturing unit was set up to make RTS beverages in pet bottles and Tetra packs. This unit was set up in the year 2013 by Technocrats who possessed good experience in the food industry. The unit mainly used semi finished raw materials like aseptic bags to manufacture RTS beverages in pet bottles and tetra packs. The unit also manufactures tomato and other fruits and vegetable based products which the raw material are directly sourced from the farmers.

The total cost of the project is Rs. 968.07 lacs, of which Venture Capital of Rs. 75.00 lacs was issued by the Small Farmers Agribusiness Consortium (SFAC). An approved bank loan of Rs. 600.00 lakh was funded through Corporation Bank. Margin money of Rs 293 lacs and a subsidy of Rs 400 lacs is yet to be released.

The unit is running successfully because of the hands on experience gained by its promoters. The farmers are not related to the organization in any direct way however the unit is helping in increasing the farmer sales by buying raw materials from them. This unit is also helping in reducing the post harvest wastages. The plant has good plant capacity of 5700 KL Yearly (consolidated).

