

Rajasthan

Kedarnath Kisan Agro Producer Co. Ltd., Tonk, promoted under Pulses programme

Kedarnath Kisan Agro Producer Co. Ltd. (KKAPCL), an FPO at Pachewar, District Tonk, Rajasthan was established on 15th February, 2013 by ISAP. This has membership base of 1000 farmers from 30 villages.

S.No.	Business Verticals	Started in	Annual Turnover (INR)
1	Input Business (Retailing of inputs like seed, pesticides and fertilizers)	July, 2013 3,40,000/-	July, 2013 3,40,000/-
2	Aggregation and Marketing	2016-17 2,41,71,337/-	2016-17 2,41,71,337/-

KKAPCL Input Supply Shop-

In October 2013, these farmers decided to open an Input Supply Shop at Pachewar, with the aim to reduce the cost of inputs, initially for fertilizers and pesticides. The farmers successfully sold 3.80 tonnes of fertilizers and pesticides by July, 2013, mainly because of the low price factor. While every other trader took these farmers for a ride by selling the fertilizers at exorbitant prices, the member farmers collectively decided to sell the fertilizers at a fixed rate that was suggested by the Union Government.

FPO has established the collection center at village level for aggregation of farm produce. The crops are procured from the farmers directly during harvest season and after holding them for some time when the market prices increase, the produce are sold to appropriate vendors at good cost. Thus, this process of marketing has proved a much profitable business for the FPO.

During the Financial year 2016-17, the FPO did business of INR 17,172,450/- for Chickpea and INR 69,98,887/- for Green gram.

Also, now this FPO is planning to setup a Pulses Processing Unit worth INR 5 lakh at Tonk.

Today, the company mainly consists of small and marginal farmers from various castes and communities. The company has also provided members with some main facilities, such as Internet connections, so that they may get the latest updates on weather report and commodity prices, thus they improve the bargains from their productions.



Inauguration of KKAPCL Input Supply Store at Pachewar



The farmers purchasing organic fertilizers from the Input Stores