

Rajasthan

Marwar Agro Producer Company. Ltd (MAPCL), Jodhpur promoted under NFSM

MAPCL was registered as a Producers' Company of Part IX A of the Companies Act 1956.(No.1 of 1956) is promoted by ACCESS Development Services with the support from Small Farmers Agribusiness Consortium under National Pulses Productivity Program in 60000 villages.

MAPCL was set up to promote pulses in the target area and has been working with 1847 farmers/share holders. The company has a democratic governance structure where FIGs form the pillar of the FPO and ten Board members were elected through democratic process.

Initially the company members were facilitated demonstrations of green gram and few farmers also took up seed production program of Green Gram with support from Rajasthan State Seed Corporation and realized 130% of the price for the seed crop and also had initiated localized processing of green gram.

Marketing of the major produce Bengal Gram was a challenge in the harvest season as farmers had to sell @ Rs 2700 in open market despite of MSP of Rs 3100 per quintal as declared by GoI. But the nearest procurement center for the farmers in Atbada – Bilara Block was around 40 km and it was not feasible for the farmers to carry the produce to such a long distance. The company was then facilitated signing an MoU with SFAC in Apr 2014 for opening a procurement centre for MSP procurement for Bengal Gram. Procurements started on 7th May 2014 after getting Mandi License and it is now targeting an approximate procurement of around 350 MT with turnover of Rs 110 lakhs resulting in a net gain of Rs 400 per quintal and Rs 14 lakh total for the members of the FPO. The procurement was facilitated by ACCESS and NCDEX where the FPO Directors were trained to handle such procurements and a fair system of quality control for procurement was adopted as per the standards laid down by SFAC. The farmers are now highly motivated and this procurement support has now triggered a wave of support for FPOs in the region not only among the farmers but also at the administration level.



Procurement center at Atbada - Jodhpur



Quality control during procurement