

CISSA FPO NEWSLETTER

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PREFACE

Small and marginal farmers in India face challenges both in production and post-production stages in terms of access to production technology, credit and market linkages. Over the years, it is felt that collectivization of such farmers to form their organizations as Farmer Producer Organizations is critical to reduce cost of production and facilitate better market linkages so as to enhance their net income.

Government of India is depending upon FPOs to achieve their target of "Doubling Farmers' Income". Government, NBFCs, civil societies and other financial institutions have invested in FPOs, looking at its future role in rural development. FPOs have potential to act as a catalyst of change in economic system of our country. FPOs can perform as expected, only when its management systems, governance and capital structure are strong.

Board members of FPOs in most of the cases are coming from farming background. Successful FPOs are those, where leadership is strong. Only in such a condition the externally hired CEO is able to perform his/her duties with utmost loyalty and ethics. The board of Directors needs to understand the role of CEOs and utilize them effectively.

FPOs are created out of local community in village, where one livelihood activity is predominant; it may be agriculture, fishing, horticulture etc. All producer groups come together and form FPO. Keeping this background in mind, we also need to identify the common social problems in the community. Generally it is seen that all farmers, fishermen, other producers face similar social problems, as they hail from one place. To increase the accountability of FPO, there is a need to define its social role. This step might help FPOs in becoming socially responsible institution, which makes them more transparent and socially accountable. FPOs are failing because members do not think beyond their produce, aggregation and profits. It is very much required that social responsiveness should be attached to these institutions from evolution phase.

The Farmer Producer Company model has been touted as a game-changer for the Indian agricultural sector. Let us all join hands to see that the goal set by government of India is achieved at the earliest.

Dr. Suresh Kumar C
 General Secretary, CISSA

"India to be a developed country in a quarter century": Union Minister V Muralidharan Mavelikkara Farmer Producer Company Limited Inaugurated



If farmers become an organized force, India will become a developed country in a quarter of a century, says Union Minister V. Muralidharan. He also said that the central government's efforts to nurture agriculture through the use of technologies require the full cooperation of farmers. The Minister was speaking at the inaugural function of Mavelikkara Farmer Producer Company Limited in Alappuzha district of Kerala. He informed that the central government has taken initiatives and efforts with the intention of making available to the farmer's input materials like seeds, fertilizers, suitable agricultural machinery for different farm operations, and facilities for value

addition and marketing through collective efforts.

The market today is not in the hands of the farmer, but in the hands of big monopoly companies and middlemen. That situation must change. For farmers to have control over the market, collective effort is required and farmers must become an organized force. He said that the central government has put forward the concept of Farmer Producer Company keeping all these goals in mind. The Minister added that FPCs can bring the value added products - produced by the farmers - to global market. The Minister informed that steps to make the 12th instalment of Kisan Samman Nidhi available to the farmers in their



bank accounts have been completed and so far two lakh crores of rupees have been disbursed to the farmers through accounts by the central government as part of this scheme.

Kodikunnil Suresh MP, who participated in the program, said that FPCs can do a lot for our country, where agriculture is embedded in its culture. FPCs should come forward to make strong interventions in matters such as protecting the backbone of the country to the farmers, providing maximum support for farming, ensuring that they get fair prices for their produce, not fixing the loss of agriculture in case of climate change, adverse weather and



natural calamities, but fixing the revised compensation based on the actual cost for agriculture, he commented. He also distributed share certificates to the farmers.

The function was presided over by N. Vijayakumar, Chairman of FPC. Assistant Director of Agriculture Lekha Mohan inaugurated the input centre. FPC Directors Gopan Chennithala, Jayaprakash, CEO Ashwin Dharan, CISSA General Secretary Dr. Suresh Kumar. C, F.P.O. Director Sudhish Kumar, Dr. P. Muralidharan, N. Rajmohan, Radhamani and others participated.

FPOs eliminate middlemen and Provide Fair Price To Farmer: MLA Adv. G. Stephen

Haritodayam FPC office and Agri Supermarket inaugurated



Adv G Stephen, MLA, Aruvikkara Constituency, stated that the ordinary Malayali is subjected to terminal diseases as a result of the changing food habits and toxic agricultural produce that comes from other states. This, he said, can be mitigated only by encouraging and popularising organic farming. He was speaking while inaugurating the office of Haritodayam Farmer Producer Company and opening the Agri. Supermarket. In this age of deadly diseases, organic agricultural products are of great importance. Marketing of his



produce is important for the farmer. There should be a fair price and proper system of storage. He said that the important role of farmer producer companies is to eliminate middlemen, do value addition of farm produce, store it properly and bring to the market directly.

National Games Fencing Bronze Medalist M.S. Greeshma was felicitated by the MLA.

NABARD A G M, Smt. Minu Anwar stated while elucidating the purpose of the project that by preventing



middlemen from taking away 80 percent of farmers' profits, Farmer Producer Companies can provide fair prices and better returns to farmers. She said that NABARD has taken the initiative to form farmer producer companies all over India with this idea in mind, and as part of this, more than 300 FPOs have been formed in Kerala so far.

Harithodayam Farmer Producer Company Chairman K.P. Krishnakumar presided. CISSA General Secretary Dr. Suresh Kumar. C. distributed the Share Certificates. Farmers Gopalakrishnan, Krishnankutty,

Madhavankutty, Sunilraj, IL Biju and Srirangan were honoured for their exemplary farming practices.

Block Panchayat member V. Srikantan, Karakulam Panchayat President U. Lekharani, Aruvikara Panchayat President Kalathara Madhu, Ayanikad Ward Member S. Suresh Kumar, Tharatta Ward Member R.V. Vinod Kumar, Agriculture Officers Aswathi Sasidharan, Prashanth, Karakulam Service Cooperative Bank President N. Sankaran Nair, CEO, Harithodayam Farmer Producer Company. B. Shaju, members of the board of directors, company members and others were present.

Training Program

Practical training provided to CEOs in company operations

A three-day residential training program was organized to impart practical training to CEOs in company operations. The program organized at the Institute of Land and Disaster Management Training Centre was inaugurated by CISSA President Dr. G.G. Gangadharan in a



function presided by Dr. Suresh Kumar.C, General Secretary, CISSA. The classes for CEOs were conducted by Bangalore based Pillai's Group.

Training was conducted by Manoj Govind on "Developing Skills and Strategies", Shailendranath on "How to Enhance the Capabilities of CEOs, Rules and Practices Related to Company Formation" and Captain Aravindakshan Pillai on "Small Farmer Agribusiness Consortium".



Training was given based on the different roles of CEOs, covering topics such as how to mould good CEOs, professionalism, ability to apply procedures, business knowledge, management skills, technical knowledge, communication, agricultural knowledge, evaluation knowledge, time management, finance, services to members and board management, authority of board of directors, objectives of FPO, responsibility of CEO, books to be maintained by the company, things to be taken care of during registration, and so on.

Other topics of discussion included how to interact with farmers, board members, directors

and chairman, how to conduct board meetings, FIG meetings, annual general meetings involving all of them, format of writing cashbook, notices and official mails, procedures to be followed while sending statutory reports to SFAC, Central and State Govt. Schemes, farmers' issues, cluster development and schemes for revival of traditional industries and so on.

FPO Directors Ajith Kumar. G, Sudhishkumar. K, Members of CISSA and others participated.

Training was given on the usefulness of handloom marks



Balaramapuram Handloom Producer Company organized a training program for weavers on October 1st. The training was organized with the aim of sensitizing the weavers about the usefulness of handloom marks. BHPCL Director Arun A S inaugurated the program conducted at SNDP Hall in Villikulam.

General Manager (Rtd) of Hantex, Shri . Murali Kumar conducted the class based on the topics 'Benefit of Handloom Marks', 'Infringement of Handloom Marks and Legal Consequences', 'Purpose and Scope of Handloom Marks', 'Handloom Brand and Handloom Mark Scheme'.

He said that 'Handloom Mark' and 'India Handloom Brand' were introduced by the Government of India to identify the origin and quality of handloom products.

Handloom marks are an initiative of the Government of India to give a collective identity to handloom products in India. Markers popularize the handloom and serve as a guarantee to buyers. He explained that the government has introduced handloom marks with the objectives of promoting handloom products in the domestic and international markets, assuring consumers about the authenticity of product origin, improving international marketing relationships of handloom weavers, strengthening the supply chain of handloom products, and improving the income of the handloom weaving community.

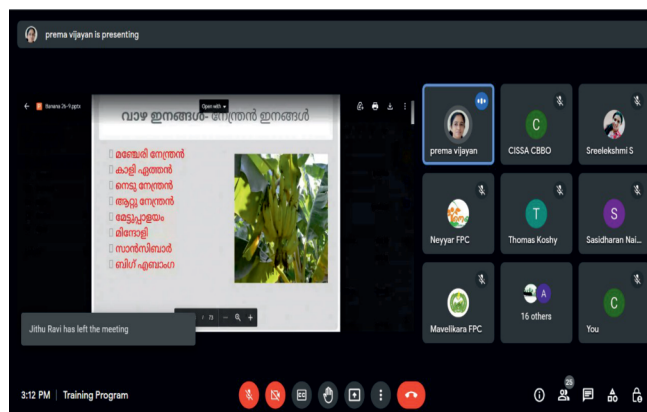
Asha U, CEO of Balaramapuram Handloom Producer Company, board members, company members and others participated in the training.

Weekly training program for CEOs

In a program conducted on 10th October, CISSA FPO Director Ajith Kumar G took a class on preparation of DPR for the newly commissioned FPCs. He elucidated the method of preparing DPR of FPCs to be formed in blocks.

On October 18, M. Saidalavi, assistant engineer, Department of Agriculture, conducted a class on the topic "Sub-Mission on Agricultural Mechanization" (SMAM). He also explained how to submit online applications to the SMAM scheme to promote low-cost mechanization in agriculture.

On October 25, Kottayam VFPC Deputy Manager Prema P.V. took a class on "Package of Practices to be followed for banana cultivation for harvesting in Onam season". She explained in detail the process from seed selection to the sale of the produce in the market.



In the training classes, CISSA F.P.O. Directors Ajith Kumar. G, Sudhish Kumar. K, F.P.C. Chairmen, Directors, CEOs etc. participated.

Training provided as part of Muttagramam project



Training imparted to farmers by
Chitumala FPC

A training program was organized on October 15 as part of the Muttagramam project implemented in Chitumala block under the auspices of Chitumala FPC. Kisan Service Society National General Secretary S. Suresh and National Vice Chairman MR. Sunil Kumar took classes. The classes were held focusing on issues such as egg village scheme, the need for high-tech poultry farming, high-tech cages and other sources of income for farmers.

At the event held at the company office, Chitumala FPC Chairman Vinod. K, Director Sajikumar, CEO, N Raghunarayanan, company members and others participated. About fifty members of the company have registered in the scheme. The aim is to implement the project by providing bank loans to the farmers under the leadership of the company.

As part of Muttagram project, one-day training was given to the farmers on October 29 related to laying hen rearing and related topics under the leadership of Pothencode FPC. Kisan Service Society National General Secretary S. Suresh took the class. He also explained how farmers get loans for layer hens, the



Training imparted to farmers by
Pothencode FPC

feeding regime of the hens, the method of giving medicine, etc. The company board members, CEO and shareholders participated in the training.



Training imparted to farmers by
Sahyasamriddhi FPC

As part of the Muttagram project, Sahyasamriddhi FPC conducted one-day training program in collaboration with Kisan Service Society. Kisan Service Society National General Secretary S. Suresh took the class. Qualities of BV-380 variety of layer hens were explained. He pointed out that poultry farming is not only a source of income but also a way to create a healthy society by eliminating eggs from hormone-injected chicken. Kisan Service Society also provides 25 BV-380 chickens, 50 kg of feed and medicines to the farmers as a package for Rs.17,000.

Chirayinkeezh F.P.C creates a source of income for farmers



As part of the Muttagram project, 16 farmers have been provided a source of income by Chirayinkeezh FPC. Under the leadership of the company, chicken and cages were provided to the farmers on the basis

of a loan of Rs.17,000. The initiative provided the farmers with cages, 25 chicken of BV-380 breed, feed for three months and medicines.

Chengannur FPC initiates plantain cultivation aiming at Onam market



Chengannur FPC is preparing for banana cultivation in Chengannur block aiming at the next Onam market. For this, 5000 suckers of the Thuckalay variety were collected and distributed. About 1000 bananas will be cultivated on one acre of land under the direct guidance of FPC. The rest of the seeds will be provided free of cost to the farmers who are members of the company. Seeds are provided to the farmers on the basis of a contract to supply the harvested banana bunches to the company. The agreement is such that the profit will be shared with the farmers. For non-members suckers were distributed at a cost. A training class was also organized for the farmers on October 16 about the things to be

taken care of in banana cultivation under the leadership of the company. In the class held at the FIG meeting, CISSA F.P.O. Directors Ajith Kumar. G, Sudhishkumar. K took the class. The training was based on topics such as the process of choosing soil for planting banana, planting seeds, applying of fertilizer according to the structure of the soil and the structure of the planting ground, things to be taken care of while cultivating, and how to protect against wind.

F.P.C. Director Santhoshkumar PR, Chairman Sreekumaran Pillai CD, CEO Nisha Balan, farmers and other company members participated in the class.



BV-380 chickens



B.V. 380 is the breed that has increased egg production in Kerala. This breed was developed by Rao's Venkateswara

Hatcheries owned by Dr B,V. Rao , the father of Indian poultry. The eggshell is brown in colour. Due to the similarity to organic eggs in appearance, the demand is high in the market. Its specialty is that it lays 280 to 300 eggs in a year. Moreover, studies show that their eggs are high in omega-3 fatty acids.

Training given to dairy farmers



A training program on animal husbandry for dairy farmers was organised under the leadership of Pothencode FPC. Retired Veterinary surgeon Dr. Anil Kumar took the class. He explained the salient points of care in cow husbandry and how to prevent cow diseases. CEO, Ms. Revathy, Directors and about twenty dairy farmers of the FPC participated

Desinganadu FPC in SMAM Distribution List



Desinganadu FPC has been included in the distributor list of Sub- Mission on Agricultural Mechanization (SMAM) project. Kollam has been placed in the distributor list under Baba Tech. With this, the FPC will be able to sell Baba Tech's wheel barrow and multi-utility ladder at 40 percent subsidized rates. SMAM is a scheme jointly implemented by the central and state governments with the aim of promoting mechanized agriculture by providing 40 to 80 percent subsidy on agricultural machinery

Briefing Meeting Regarding Farmer Welfare Schemes



A briefing meeting was held on October 23 under the leadership of Vellayani FPC regarding farmer welfare schemes. Railway Passengers Amenity Chairman P.K. Krishnadas inaugurated the meeting. F.P.C. Chairman Adv. S. Suresh presided.

The meeting discussed new agricultural projects implemented by the government and the ones implemented under the leadership of FPC. Nemam block panchayat members, Board of Directors members of FPC, CEO Noble Manas and shareholders attended the meeting held at Kalliyur NSS auditorium

Coconut seedlings for sale



7000 coconut saplings are ready for sale under Chirayinkeezh FPC. 5000 seedlings of WCT variety and 2000 seedlings of Kuttyadi variety are ready for sale. Seeds of Naitha variety were directly procured from VFPC and Kuttyadi variety seeds from Kuttyadi. Saplings are ready for sale in Kivuvilam and Mudakkal panchayats. No: 98950 41900.

Under Perungadavila Neyyar FPC, 1000 seedlings of Kuttyadi variety are ready for sale. Kuttyadi seeds were collected and germinated directly from Kuttyadi. Seedlings are available directly from FPC's nursery and through Neyyar Agro Point at Kunnuthukal. Seedlings are also sold through FIG Group's agricultural market. The retail price of one Kuttyadi seedling is Rs 230. Discount available on wholesale. The characteristics of Kuttyadi variety are that it will bear fruit for many years and will give more yield. No: 94956 38376.



Krishnapuram K.V.K visited

Mavelikkara FPC led by directors Radhamani, Rajamohan Pillai, and CEO. Ashwin Dharan, visited Krishnapuram KVK and met Dr. P Muralidharan Principal Scientist and Head and briefed about the activities of FPC. Dr. P Muralidharan assured whole hearted cooperation, required assistance and guidance for further activities of FPC.

Agriculture market of Kadali FPC gains momentum



Kadali FPC's Mangalakkal-run agricultural market is coming alive. This market mostly deals with the produce harvested by farmers who are stakeholders in FPC's area. Apart from the shareholders, other farmers in the area also rely on this market to sell their produce. It is also helpful for the farmers as they are paid more than other nearby markets.

Various types of banana plants and vegetables like Nendran, Redbanana, Poovan, Rasakadali are sold



through the market. Ranjini, who heads the market, says that on an average 1000 kg of banana bunches arrive for sale every day. The fruits and vegetables that reach the market are mainly sold through other businesses nearby. Retail sales are also done to the needy.

NABARD AGM Minu Anwar recently visited the market to assess the functioning of the market and gave guidelines to further improve the functioning. She also informed that NABARD will have full support for this initiative.

Kadali's agricultural market was launched in April 2022. Kadali FPC also plans to start such agricultural marketing outlets in other major centers of the district where there are more stakeholders.

Request letters were given to various offices for Assistance:



Letters were handed over to various government offices on October 27, seeking their cooperation in the future activities of Pandalam FPC. The letters were delivered under the leadership of company's directors, chairperson and CEO. Agriculture Officers of Kulanada, Pandalam Thekekara, Thumbamon, Mezhuveli and Aranmula Panchayats, Assistant Director of Agriculture, Pandalam, Veterinary surgeon, ATMA Deputy Director, ATMA Project Director Block Panchayat President and Secretary were the officers consulted. The letter and brochure of Pandalam FPC were handed over to them.

BOARD MEETING FPC



Sahyasamriddhi FPC

Board meeting of Sahyasamriddhi FPC was held on 15th October. Swashraya Bharat Foundation Managing Director N.P. Rajiv attended the meeting. He explained the need for grassroots activities among farmers and the need for FIG and JLG. Based on the discussion, the company decided to set up maximum number of JLGs and FIGs in Anchal Block Panchayat. In the meeting company directors, CEO Srilakshmi and others participated.



Agriculture Market of Kadali FPC
A. G. M Minu Anwar visits



Women's FIG Meet of Gram Samriddhi FPC



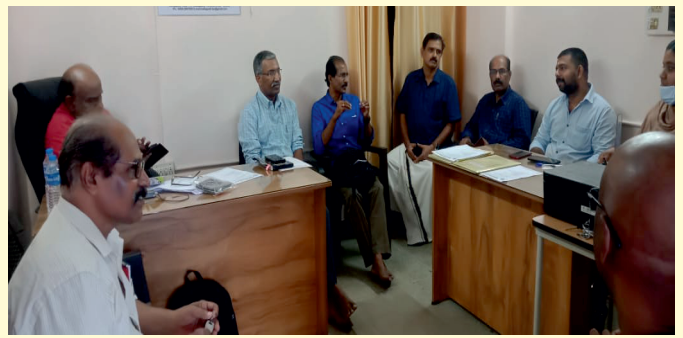
FIG Meeting in Pavithreswaram Grama Panchayat
organized Kallada River Valley FPC



Board of Directors meeting of Kallada River Valley F.P.C



NABARD officials visit Balaramapuram
Hanloom Producer Company



Mallapally FPC

Board meeting of Mallapally FPC was held on 23rd October. In the board meeting held at the company office, CISSA F.P.O. Directors Ajith Kumar. G, Sudheesh Kumar. K, Coordinator Harikumar, Company Directors, CEO Sudhi. P. Das and others participated.



Pandalam FPC

Board meeting of Pandalam FPC was held on 12th October 2022. In the meeting, General Secretary Dr. Suresh Kumar. C, FPO Director Ajith Kumar G, company directors and CEO Abby were present. Detailed discussions were conducted on the Government of India Scheme for Formation and Promotion of ten thousand FPOs. Practical aspects, importance and potential of the scheme were discussed.



Gramsamriddhi FPC Parshuvakal
Panchayat level sub committee meeting held



CISSA General Secretary Dr. Suresh Kumar. C and Rt. General Manager (Milma) K. G. Satish, visits the animal feeds shop of Gramamsamriddhi FPC



Board of Directors meeting of Chitumala F.P.C

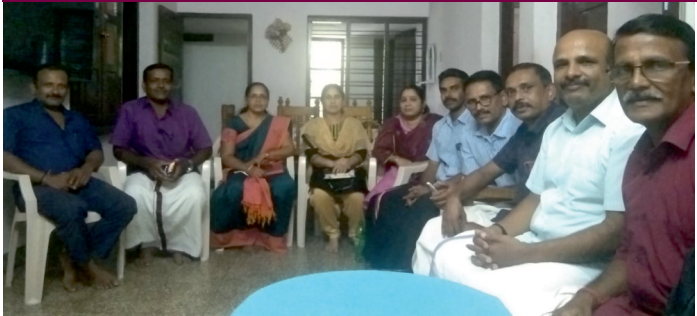


FIG meeting held by Gramsamriddhi FPC Nediyaamkot



Deputy Commissioner Sanjay Dutt
Visiting Balaramapuram Handloom Training Centre

Success Stories

The farmer who came up with a mixed farming model.



Plumbing and electrical worker B. Prashant of Andurkonam panchayat is setting an example by cultivating mixed crops in a small area. He cultivates tubers, banana, mango, pepper, vegetables, cow, different types of goats, black chickens, native chickens, ducks, ornamental birds etc. on 50 cents of land using innovative methods.

Column method has been used for cultivation of high yielding Panniyoor variety of pepper. The column method is a method of cultivation in which a planting mixture prepared by combining composted coconut pith, sand, vermicompost and cow dung powder in the right proportions is filled in poles made of wire nets and pepper vines are planted in them. Its biggest advantage is that water requirement is very little. Good yield will also be obtained. Prashant says that three kilos of black pepper can be harvested from one plant. This method can also produce many rooted seedlings.

Prashant's farming method is completely organic. Prashant manufactures his own organic pesticides for pest and disease control. The fodder required for the animals is grown in a specially prepared chamber. The crops are sold after household needs at the 'Agrashala' sales centre run by Pothankode Farmers Producer Company. He also says that with proper care, you can make an additional profit of Rs 25,000 per month.

Prashanth was honored with the best farmer award at the Annual General Meeting of the Pothankode Farmers Producer Company held in September 2022. Prashant's biggest problem is severe crop damage by wild boar. Despite all these odds, this dedicated farmer is trying to expand agriculture and animal husbandry further.

The success story of women



A group of women under the banner "Smile" has proved that if the women join hands, they can overcome any crisis and make their own income. Gramsamriddhi FPC aims to realize the ideals of pesticide free farm and kitchen garden in every household. A group of housewives were associated in Karode Krishibhavan. Banana cultivation was taken up in one and a half acres of abandoned field. All the operations were done by the members of the group. Finally the dream project came out as an exemplary success story. They had to face lot of hurdles.

Under the leadership of Aswathi Pramod, Ward Member and Director of Gramsamriddhi FPC, Smile FIG members Manchu, Celine, Frieda, C. Rajam, Shiny, and Sarojam started their banana cultivation. More



than 1200 banana suckers were cultivated strictly following the principles of organic cultivation. CISSA General Secretary Dr. Suresh Kumar. C has given motivation to the team during all stages. The precise guidance of Arya, Agriculture Officer, Selvaraj and Geetha Agriculture assistants of Karode Krishibhavan contributed much to the success. The visits of students and teachers of Kerala Agricultural University gave them confidence. It was a live experience for the B. Sc. (Ag) students of the College of Agriculture, Vellayani to study and discuss natural and hi-tech farming methods. The harvested bunches were sold in local market. Behind this success story is the hard work of Smile Women's Association and their sincere approach towards agriculture. This success story of women empowerment is an inspiration for many women.

Information to farmers

Centre comes up with single window services to farmers



Central government announced a plan to provide various services related to agriculture under one roof. For this, 600 Pradhan Mantri Kisan Samriddhi Kendras have been opened across the country. It was inaugurated by Prime Minister Narendra Modi on October 17, 2022. He also launched the scheme 'Pradhana Mantri Bharatiya Jan Urvarak Paryojana - One Nation One Fertilizer'. The Prime Minister said that the project is not just fertilizer sales centres but also a mechanism to establish deep connection with the farmers of the country.

Minister of Chemicals and Fertilizers Mansukh Mandavya said that India has become the first country in the world to start commercial production of nano

urea. The Pradhan Mantri Kisan Samriddhi Kendra (PMKSK) will cater to the needs of farmers in the country and provide agricultural inputs (fertiliser, seeds and equipment) including soil, seed and fertilizer testing facilities. These centers will also help create awareness among farmers

The Pradhan Mantri Bharatiya Jan Urvarak Paryojana - One Country One Fertilizer scheme aims to ensure Bharat brand quality fertilizer at affordable prices to farmers. India is fast moving towards self-sufficiency in liquid nano urea production. Nano urea is a low-cost mass production medium. Instead of one bag of urea, one bottle of nano urea is enough. The transportation cost of urea will also come down significantly.

Prime Minister Kisan Samriddhi Kendras was initiated to develop more than 3.25 lakh fertilizer shops across the country. Farmers can visit Kisan Samriddhi Kendras not only for fertilizer and seeds but also for soil testing and crop related queries. The farmer can be freed from confusion about the quality and availability of fertilizer. Information about the government's new schemes related to agriculture will also be available from here.

Online payment facility for Crop Insurance premium



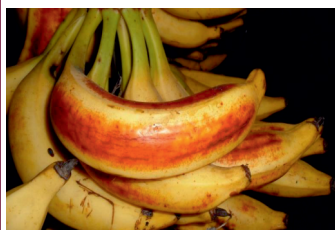
State crop insurance premium can now be paid online. The premium is to be paid through the AIMS portal of the Department of Agriculture Development and Farmers Welfare. Online application should be submitted within 15 days of crop damage. After submitting the application, the premium should be paid within 10 days after receiving the SMS instructing to pay the premium. Premium can be paid using Debit/Credit Cards, Internet Banking or UPI. Policy certificate and receipt will be available online immediately after payment. Application for compensation for crop damage - occurring after seven days of payment - can be submitted through the same portal



Indian Bananas with Geographical Index

Pramod Madhavan
ADA State Agmark Grading
Laboratory Alappuzha

India is rich in variety of banana species. We have varieties suitable for every region, climate and soil. Let us familiarise ourselves with five among them that have received the status of geographical index.



1. Chengalikodan: Kerala's own masterpiece! Nendran variety is traditionally cultivated in Chengazhikode, Mundathikode, Kottapuram, Vellore, Poothurutti, Erumapetti, Nelluvai, Kariannoor and Kadangode areas of Talappilli Taluk, on the alluvial deposits of

the Vadakancheri river that originates from Machad Mountain. The long fruits are yellow with a trace of red, and grows best by organic methods of cultivation. Even after the bunches have bloomed, the cone (kudappan) is kept unbroken. The male flowers remain on the stem without falling off. Famous for the popular banana chips and fruit crumb.

2. Nanjangud Rasaballe: Popular variety in Mysore and Chamrajnagar districts of Karnataka, similar to our native fruit. An extremely delicious fruit cultivated along the banks of the Kapila (Kabani) river. The Nanchundeswara Temple known as Dakshinakashi is located here. Hence the name. But the Panama rot disease is fatal to this variety, making it difficult for the farmers to continue the cultivation. The 'Poovan' banana variety of Kerala also faces a similar issue.



3. Virupakshi, Shirumalai: The hot favaourite among Tamilians. It is this fruit that holds the secret of the taste of Panchamrita in Palani Temple. Cultivation is done on hill slopes as stubble cultivation. Relatively pest and disease resistant varieties.

Vella Vani
Farmers Producer Company Limited

SAHYA SAMRIDHI
Farmers Producer Company Ltd.

CHIRAYINKEEZHU FARMER
PRODUCER COMPANY LIMITED

POTHENCODE FARMERS
PRODUCER COMPANY LIMITED

MFPCL

KALLADA RIVER VALLEY
FARMER PRODUCER CO. LTD.

MUTHUKULAM FARMER
PRODUCER COMPANY LTD.

PATHANTHEPPUZZHA FARMER
PRODUCER COMPANY LTD.

CIFCO
CHITTUVANA FARMER PRODUCER COMPANY LIMITED

SABARIGIRI
FARMER PRODUCER COMPANY LTD.

Block Panchayats to Get New FPOs

Trivandrum : Nedumangad, Vellanad, Varkala, Vamanapuram
Kollam : Mukhathala, Kottarakkara, Sasthamcotta
Alappuzha : Muthukulam, Bharanikkavu
Pathanamthitta : Pulikeezh