

Success Story-1

M/s. Malnad Cashews was established in the year 1995 in Kundapura Taluka in Udupi district of Karnataka. During 2017 the unit received grant of Rs.27.5 lakh from SFAC under VCA scheme for expansion of capacity. The present installed capacity of the unit was 12 MT/day and was operating at 80 per cent of its capacity. The operations in the unit were partially automatic and majority of them were manual



The assistance from SFAC acted as a supplementary source of fund enabling the promoters to expand unit.

The units could make a difference in providing gainful employment to the local people and also increase its turnover. The turnover of the unit increased from Rs.2709.99 lakh in 2014-15 to Rs.4709.85 lakh in 2016-17 (73.9% increases). The unit is running in profit (gross profit of Rs.492.97 lakh for 2016-17). The processor directly procured raw cashew nuts from 150 farmers covering a cashew catchment area of approximately 500 acres. There were no formal contracts of the unit with the farmers as they had been supplying raw cashew nuts based on their years of good relation with the unit.



Farmers interviewed informed that they had ready market and got timely payment for their cashews after setting up of unit. The farmers also reported that the price realization was higher (67% increase in prices) and almost zero transportation cost as the unit is now located in the close proximity of plantations.

The unit employed as many as 150 labour directly round the year in various activities of shelling, cutting, sorting, grading and packing. Majority of labour (95%) of the employed were women. The unit also generated indirect employment to 1200 persons (transport agency, truck union/ drivers etc.).



Success Story-2

M/s. Nandagokula Industries was established in the year 2012 in Kundapura Taluka in Udupi district of Karnataka. The present installed capacity of the unit was 1.4 MT/day and was operating at 78 per cent of its capacity. The operations in the unit were taken up both manually and automatically through machines.

The processing unit received an amount of Rs.7.84 lakh under the VCA scheme of SFAC in 2014. The assistance acted as a supplementary source of fund for establishment of the unit. The VCA scheme has helped in establishment of the unit. The units was set up recently, but has been able to scale an appreciable turnover of Rs.1524.83 lakh in 2016-17. The unit is running in profit with gross profit of Rs.196.83 lakh in 2016-17.



The unit has helped around 12 farmers (covering a cashew catchment area of approximately 60 acres) by procuring their cashew nuts. Although there were no formal contracts of the unit with the farmers, the unit had good relations with the farmers and procured raw cashew on year on year basis.

Farmers were provided immediate payment for their produce. The price realization by the farmers was higher price higher than received by them earlier. Since the unit picked the raw cashew from the field, the farmers also saved on transportation cost.

The unit employed as many as 80 labour directly round year in various activities of shelling, cutting, sorting, grading and packing. Majority (95%) of the employed labour were women. The women labours were provided with uniforms, provided with canteen facilities, Provident Fund (PF) and other employee benefits. The unit had gone an extra mile for their women employees and had opened play school for children in the vicinity of the unit. The unit also generated indirect employment in the area for 270 persons.

