

Success Story: Shyam Industries

Shyam Industries is promoted by Mr. Bhinya Ram Jani and engaged in the manufacturing of Flour, Maida, Suji, Chokas. It is situated at Khasra No. 537/476 & 538/484, Village: Balwa, District: Nagaur, in Rajasthan. The Firm is marketing its product under the brand name “Sanvaro Bhog”. The firm has set up its project with total cost of Rs. 394 Lacs, The credit facilities to the project have been sanctioned by State Bank of Bikaner & Jaipur, KUM, Nagaur. The firm has also availed assistance of Rs. 40.03 Lacs from Small Farmers Agribusiness Consortium (SFAC) under Venture Capital Assistance Scheme of SFAC (as Interest free Loan) on 28.03.2017 to meet margin requirements. The unit is working with latest and environment friendly technology. The unit is working at a capacity level of 500 MT/ per day and has achieved the turnover of Rs. 1830.36 Lacs in the year 2016-17.



Manufacturing Process: Making Maida from wheat grains undergoes the following processes:

RAW WHEAT

CLEANING : Removes dust & other impurities

DESTONER: Remove stones

DAMPENING: Dampens the wheat before grinding

GRINDING: Grinds the wheat

SIFTERS: Separates different products from mixture

PACKAGING: In bags of different sizes/weights



Social Impact

The project requires wheat as its raw material, which it procures directly from farmers which is procured directly from farmers. Farmers not only receive competitive prices but also do not have to search for the market to sell wheat. The project is also helping the farmers in reducing the post harvest wastages and solve their storing problems. The project has also given employment to workforce of 30 persons out of which 16 are unskilled & 14 are skilled. Most of the unskilled workforce is women. The firm is also providing them all basic facilities and safe working environment.

