

# Flour Power

12 Pure Flours

Direct from  
FPO Farmers

*Knead Love in  
Each Meal*



Small Farmers' Agribusiness Consortium



Open Network for Digital Commerce

## **12 Pure Flours for 12 Months of the Year**

*Flours are culinary cornerstones, integral to global cuisines. In India, a rich tapestry of flours adds diversity and flavor, from wheat to gram flour, each with unique textures and tastes.*

*Our Farmer Producer Organizations (FPOs) diligently, nurturing, harvesting, and refining these grains into premium flours.*

*Now is your chance to support their efforts, and savor authenticity. Click on the links to order from ONDC.*

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## Pearl Millet Flour (बाजरे का आटा)



### About

Gluten-free flour with High fibre content, ideal for diabetes management. 100 percent organic.



### Seller

Chamba Valley  
Farmers Producer  
Company Limited  
From Chamba  
Himachal Pradesh



## Pearl Millet Flour (बाजरे का आटा)



1 kg  
@  
Rs 65

### About

Organically sourced, freshly ground pearl millet flour, ideal for salads, porridge etc.



### Seller

Kailaras Krishak Utpadak  
Sahakari Sanstha  
Maryadit  
From Morena, Madhya  
Pradesh



## Chickpea Flour (बेसन)



### About

Gluten-free flour, packed with nutritious protein. Nutty, earthy flavour.



### Seller

Krushi Dharatal Farmer  
Producer Company  
Limited  
From Botad, Gujarat



## Chickpea Flour (बेसन)



1 kg  
@  
Rs 100

### About:

Dried chickpeas ground into a fine powder, rich in protein. Ideal for Indian snacks and stews.



### Seller

Nirsha Nupur Producer  
Company Ltd  
From Dhanbad,  
Jharkhand



## Rice Flour (चावल का आटा)



500 g  
@  
Rs 60

### About:

Great source of essential vitamins, minerals and dietary fiber. Reduces cholesterol levels and improves digestion.



### Seller

Devi Pindi Farmer  
Producer Company  
Limited  
From Udhampur,  
Jammu & Kashmir



## Rice Flour (चावल का आटा)



### About

Rich in zinc, which strengthens the immune system. Its fibre content reduces appetite and aids in weight loss.



### Seller

Kelo Samriddh Kisan  
Producer Company  
Limited  
From Raigarh,  
Chhattisgarh



## Wheat Flour (गेंहू का आटा)



### About

100% organic atta, with dietary fibres and nutrients that help in digestion and support immunity



### Seller

Gyanarth Krishi  
Producer Company  
Limited  
From Mewat,  
Haryana



# Wheat Flour (गेहूँ का आटा)



## About

Versatile texture and neutral flavor, makes it ideal for a wide range of recipes, from bread and batters to pastries



## Seller

Aarohi Farmers  
Producer Company  
Limited  
From Giridih,  
Jharkhand



## Barley Flour (जौ का आटा)



**About**  
Nutritious flour  
derived from  
organic barley  
produced in rural  
Himachal Pradesh



**Seller**  
Ladhi Mahal FPC  
Limited  
From Sirmaur,  
Himachal Pradesh



## Barley Flour (जौ का आटा)



### About

Wholesome and nutritious flour milled from barley grains, and ideal for creating healthy and flavorful baked goods.



### Seller

Varanasi Vegetable and fruit Producer company Limited  
From Varanasi, Uttar Pradesh



## Sorghum Millet Flour (ज्वार का आटा)



### About

Rich in fibre and protein and helps in weight loss. Also ideal for variety of baked goods.



### Seller

Shroddha Farmers  
Producer Company  
Limited  
From Jalpaiguri, West  
Bengal



## Sorghum Millet Flour (ज्वार का आटा)



1 kg  
@  
Rs 110

### About

Naturally gluten-free, perfect for celiac disease or gluten intolerance. Nutty in flavour ideal for variety of breads



### Seller

Prajashakti Farmer  
Producer Company  
Limited  
From Hingoli,  
Maharashtra



## Black Wheat Flour (काले गेंहू का आटा)



### About

A gluten-free, greyish-black flour variety, ideal for breads, cookies and range of baked goods



### Seller

Derak Farmer Producer  
Company Limited  
From Agra, Uttar  
Pradesh



## Black Wheat Flour (काले गेंहू का आटा)



### About

Filled with antioxidants and zinc, boosting immunity. Also helps fight diabetes and obesity.



### Seller

Nagrota Bagwan PKVY  
FPO  
From Kangra, Himachal Pradesh



# Kodo Millet Flour (कोदो का आटा)



## About

Premium quality, gluten-free atta, good for diabetes management and weight-loss



## Seller

Bastara Agro Farmers Producer Company Limited  
From Kanker, Chhattisgarh



## Kodo Millet Flour (कोदो का आटा)



1 Kg  
@  
Rs 150

### About

Organic, nutty-flavoured flour made with finely ground Kodo grains, a wholesome choice for a variety of dishes



### Seller

Dharampur Kisan  
Utpadak Sahkari Sabha  
Simit FPO  
From Mandi, Himachal  
Pradesh



## Little Millet Flour (कुटकी का आटा)



### About

Gluten-free flour made with finely ground Kodo grains, protect heart and prevents blood sugar spikes



### Seller

Bastara Agro Farmers  
Producer Company  
Limited  
From Kanker,  
Chhattisgarh



## Maize Flour (मक्की का आटा)



2 kg  
@  
Rs 150

### About

Organic maize flour of Gharat, enriched with dietary fibres and immunity-boosting properties



### Seller

Lamberi Farmers  
Producer Company  
Limited  
From Jammu &  
Kashmir



# Maize Flour (मक्की का आटा)



## About

Fibre and Mineral-rich atta ideal for breads, pasta and baked goods



## Seller

Patoni Farmers  
Producer Company  
Limited  
From Patna, Bihar



## Multigrain Atta (मल्टीग्रेन आटा)



1kg  
@  
Rs 80

### About

100 percent Organic, Himalayan Harvest, enriched with power of fibre and protein.



### Seller

Lohaghat Farmers  
Producer Company  
Limited  
From Jammu & Kashmir



## Multigrain Atta (मल्टीग्रेन आटा)



1 Kg  
@  
Rs 99

### About

Diabetic-friendly atta made with blend of wheat along with other grains like barley, millets, oats, and more.



### Seller

Madhoganj Agro  
Farmers Producer  
Company Limited  
From Madhoganj, Uttar  
Pradesh



## Finger Millet Flour (रागी/मडुआ का आटा)



1kg  
@  
Rs 80

### About

Gluten-free millet flour, enriched with protein, fiber, and minerals. Ideal for baking, porridge, soups



### Seller

Chaukhamba Hill  
Farmers Producer  
Company Limited  
From Rudraprayag,  
Uttarakhand



# Finger Millet Flour (रागी/मडुआ का आटा)



**About**  
Organic Ragi flour,  
boosts bone  
strength, aids weight  
loss. Also beneficial  
for children



**Seller**  
Goljuy FPCL  
From Champawat,  
Uttarakhand

## Grain-Free Flours

### Buckwheat (कुट्टू) Flour

Grain-free, vrat-friendly flour made with ground buckwheat seeds. Low in carb, good for gut.



**Seller**

**Mainpat Nature Fresh Producer  
Company Limited**

From Surguja, Chhatisgarh

**Price: INR 280 | QTY: 1KG**



# Grain-Free Flours

## Water chestnut (सिंघाड़ा) Flour

Made from dried, ground water chestnut, cream-coloured, mild-flavoured mineral-rich flour



**Seller**

**Sikandarpur Sarausi Fed  
Producer Company**  
From Kanpur, Uttar Pradesh

**Price: INR 140 | QTY: 500 Gm**



## Pure Flour, Att-a Your Service

Our FPOs tirelessly cultivate and process these flours, offering pure authenticity. Support their efforts by ordering directly from them via ONDC.

For enquiries and queries contact:  
[sfac@nic.in](mailto:sfac@nic.in)

SFAC is an autonomous body promoted by the Ministry of Agriculture and Farmers Welfare, Government of India, for promotion of Agribusiness to ensure welfare of small and marginal farmers through central government schemes.